


| | PATRON \$5,000 | BRONZE \$7,500 | SILVER \$10,000 | GOLD \$15,000 | PLATINUM \$25,000 | DIAMOND \$35,000 | TITANIUM \$50,000 |
|--|------------------------------|--|--|---|---|--|--|
|  | | <input type="checkbox"/> Hospitality Break w/giveaway <input type="checkbox"/> Hospitality Break w/giveaway | <input type="checkbox"/> Hotel Keycards <input type="checkbox"/> Premium Badge Lanyards | <input type="checkbox"/> State Star Reception <input type="checkbox"/> Continental Breakfast (2) <input type="checkbox"/> Cyber Cafe <input type="checkbox"/> Conference App | <input type="checkbox"/> ASBDC Networking Event <input type="checkbox"/> Tote Bags | <input type="checkbox"/> Closing Event | <input type="checkbox"/> Opening Reception <input type="checkbox"/> Opening Luncheon <input type="checkbox"/> General Session Luncheon |
| Exhibition Booths | 1 | 1 | 1 | 1 | Up to 2 | Up to 4 | Up to 6 |
| Full Conference Attendee Registrations | 2 | 3 | 4 | 6 | 8 | 10 | 12 |
| Wi-Fi at Booth | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Special Sponsor Sign for Booth | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor Ribbon for Lanyard | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company Listing in On-site Program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Signage at Conference | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary Tote Bag Insert | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Pre- and Post-conference mailing lists | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Full Year Sponsor Attribution on ASBDC Website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition on ASBDC Conference Webpage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Entry in ASBDC Gateway | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Article Submission ASBDC Blog | | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Color Ad in ASBDC Conference On-site Program | Biz Card ad or \$250-\$1,000 | Biz Card ad or \$250-\$1,000 | Biz Card ad or \$250-\$1,000 | 1/2 page ad | 1/2 page ad | Full page ad | 2 page spread or cover ad |
| Ballroom Foyer 8' Meter Board Sign | \$750 | \$500 | ✓ | ✓ | ✓ | ✓ | ✓ |
| Banner Ad on ASBDC Conference Webpage | \$500-\$1,000 | \$500-\$1,000 | \$500-\$1,000 | ✓ | ✓ | ✓ | ✓ |
| Ad in Special Edition ASBDC Conference Newsletter | \$500 | \$250 | \$125 | \$75 | ✓ | ✓ | ✓ |
| Creative Consultation w/ ASBDC Staff | | | | | ✓ | ✓ | ✓ |
| Company Interview in ASBDC Conference Newsletter | | | | | | ✓ | ✓ |
| Workshop/Seminar Time | 1 | 1 | up to 2 | up to 2 | up to 3 | up to 3 | up to 3 |
| NOTE: Items highlighted in gold are included in Sponsorship package. Option to purchase items outside packages at an additional fee Additional booth display materials may be rented at an additional cost. A complete Exhibitor Service Kit will be provided to all exhibitors. | | | | | | | |