



ASSOCIATION OF SMALL BUSINESS  
DEVELOPMENT CENTERS

# Annual Conference

SEPTEMBER 6-9, 2011 ■ MANCHESTER GRAND HYATT ■ SAN DIEGO, CALIFORNIA



## Key Dates & Information

- July 15** Deadline to sign up for trade show booth; full booth payment required
- July 22** Exhibitor names for all booth personnel to ASBDC
- August 4** Hotel cut-off date
- August 8** Pre-registration list to all exhibitors  
ASBDC should be notified if you will require additional set-up time on September 21 from 1:00 pm – 5:00 pm; Special passes will be required.
- September 6**  
All Day Load-in – MCRI  
Load-in – Brede Exposition  
Contractor Set-up  
Banner Hanging/Sign Set-up  
Exhibit Entrance Set
- 12:00 pm – 5:00pm Exhibitor/Sponsor Registration Open  
Large /Special Booth Set-up (1:00 pm – 5:00 pm; Special pass required)
- September 7**  
7:00 am – 4:00 pm Exhibitor/Sponsor Registration Open  
Exhibit Booth Set-up  
5:30 pm – 8:00 pm Exhibit Hall Open  
5:30 pm *Ribbon Cutting*  
5:30 pm – 7:30 pm *Welcome Reception – Hosted by Intuit*
- September 8**  
7:30 am – 10:30 am Exhibit Hall Open  
7:30 am – 8:30 am *Continental Breakfast (tentative)*  
3:30 pm – 6:00 pm Exhibit Hall Open
- September 9**  
7:30 am – 1:00 pm Exhibit Hall Open  
7:30 am – 8:30 am *Continental Breakfast (tentative)*  
12:00 pm – 1:00 pm *Lunch (tentative)*  
1:30 pm – 5:00 pm Dismantle
- September 19** Post-con list to all exhibitors
- Exhibit Booth** 10' x 10'  
Cost: \$3,500 (Includes 2 full conference registrations)  
Permitted up to two Exhibit Only Personnel @ \$250 each  
Full Conference Registration Fee @ \$595 each