



OTHER MARKETING OPPORTUNITIES

Gain invaluable exposure for your company via these marketing opportunities provided as part of your exhibit package.

PRE-CONFERENCE REGISTRATION LIST

This list includes all conference registrants registered on or about **August 19, 2010**. In MS Excel format, this list will be provided to all paid exhibitors approximately four weeks prior to the conference. It provides an ideal way to communicate to attendees prior to the show.

Fee: Sponsors and Exhibitors – Part of sponsor/exhibitor package; Non-exhibitors - \$1,500.

POST-CONFERENCE REGISTRATION LIST

Compiled following the conference, this list includes late registrants as well as those who registered on-site. In MS Excel format, this list will be available approximately two (2) weeks following the conference.

Fee: Sponsors and Exhibitors – Part of sponsor/exhibitor package; Non-exhibitors - \$1,500.

ATTENDEE TOTE BAG INSERT

Make sure your message gets “in the bag!” Put promotional materials in the official conference tote bag so that every attendee sees it. The tote bag holds all essential conference materials including the conference program. It might be software, a pamphlet, a one-page marketing piece. Magazines, books and larger items may include a surcharge to cover additional freight/shipping charges.

Fee: Sponsors – Part of sponsorship package; Exhibitors – \$500 per insert; Non-Exhibitors - \$1,000

ON-SITE PROGRAM – ADVERTISEMENT OPPORTUNITIES

The 30th Annual Conference Program sponsor receives their choice of ad placement position in the program. Titanium, Diamond, Platinum and Gold sponsors receive a complimentary ad as part

of their sponsorship package. Individual ad costs are as follows:

Back Cover	\$1,250
Full Page	\$1,000
Inside Front Cover	\$1,250
Inside Back Cover	\$1,250
1/2 page	\$ 500
1/4 page	\$ 250

8' METER BOARD SIGNS IN BALLROOM FOYER

A unique opportunity to keep your company's name in front of conference attendees throughout the conference in a main traffic area outside the exhibit hall.

Fee: Part of most sponsorship packages. Exhibitors: \$750; Non-Exhibitors - \$1,500

GINORMOUS

GINORMOUS is the name of the new ASBDC Educational Media Platform serving sponsors and exhibitors 24/7/365. This platform provides your company a portal into the small business community all year long. Available to the entire SBDC Network, the platform will get your company information into distribution to the small business community in real-time. It's flexible, easy to update, distribute and multi-functional. It's for your training videos, articles, best practices, white papers, new technology advances, interactive newsletters, webinars, and announcements, and more. This service is provided complimentary to ASBDC Conference sponsors and exhibitors. Non-exhibitors - \$1,500 per year.

NON-EXHIBITOR MARKETING OPPORTUNITIES

Unable to exhibit this year? You can still gain invaluable exposure for your company. Review the Marketing Opportunities listed above—Custom sponsor packages are available. Let us work together to find a package that's right for you!

Call Donna or Ann at ASBDC – 703-764-9850.