



SMALL BUSINESS

DESERVES

A BIG DAY!

About the Association of Small Business Development Centers (ASBDC)

ASBDC is the national association recognized by the federal government by law as the representative of America's Small Business Development Center (SBDC) Network. Established as a public/private partnership by Congress in 1980, the Small Business Development Center program is the most comprehensive, efficient, and effective small business assistance network in the nation. Our mission is to help new entrepreneurs realize their dream of business ownership and existing small businesses remain competitive and profitable in the complex marketplace of an ever-changing global economy.

Approximately 900 local SBDC offices provide some form of entrepreneurial assistance to more than 1.2 million small business owners and aspiring entrepreneurs annually. FREE, face-to-face business consulting and at-cost training on writing business plans, accessing capital, marketing, regulatory compliance, international trade and more, was made available by SBDCs to over 600,000 small business owners and aspiring entrepreneurs in 2008 according to the U.S. Small Business Administration. In 2007, SBDC in-depth counseling clients generated nearly \$7.2 billion in NEW sales and SAVED an additional \$8.8 billion in sales. They created 12,763 new businesses between 2006 and 2007, created 73,377 NEW full-time jobs, and saved an additional 93,449 jobs.*

Hosted by colleges, universities, state governments, chambers of commerce and economic development agencies, SBDCs are funded by state and local partnerships to match U. S. Small Business Administration support. Specialized services for exporting, technology development, regulatory compliance, and established linkages with private sector lenders and consultants are all included in the business management and technical assistance core service delivery program of America's SBDC Network.