



ASSOCIATION OF SMALL BUSINESS DEVELOPMENT CENTERS ANNUAL CONFERENCE
SEPTEMBER 2-5, 2008 • HYATT REGENCY CHICAGO ON THE RIVERWALK • CHICAGO, ILLINOIS

SMALL BUSINESS



REFLECTING THE SPIRIT OF AMERICA

Conference Schedule Overview

(Schedule as of 5/21/2008)

NOTE: PROGRAMS REQUIRING PRE-REGISTRATION

There are a number of programs, due to the nature of the training, shipment of materials, seating requirements and additional registration fees whereby we request you be PRE-REGISTERED. **These are my no means the ONLY workshop programs being conducted at the Annual Conference.** There are over 120 workshops, seminars, meetings and programs being conducted during the entire conference. Please refer to the CONFERENCE WORKSHOP SCHEDULE posted on the ASBDC website to review all the programs. Go to: www.asbdc-us.org/conference. However, **if you want to take advantage of any of the following programs at the ASBDC Conference in Chicago, you MUST PRE-REGISER.** PRE-REGISTRATION programs are listed on this schedule.

Monday, September 1, 2008

8:30 am – 5:00 pm

ASBDC Board of Directors Meeting

Tuesday, September 2, 2008

8:00 am – 1:00 pm

Exhibit Hall Move-in

Hall mark-up - Banner Hanging
Mural Set-up - Freight Move-in

8:00 am – 12:30 pm

Kit Stuffing Set-up

8:00 am – 1:00 pm

Registration Set

8:00 am – 5:00 pm

ASBDC Membership Meeting

*ASBDC State/Regional Directors and
Associate State/Regional Directors Only*

12:00 pm – 1:30 pm

ASBDC Membership Luncheon

1:00 pm – 5:00 pm

Exhibit Hall – Large Booth Only Set-up*

** Special Set-up Pass Required*

1:00 pm – 5:00 pm

IEN/Illinois SBDC Meeting

1:30 pm – 3:30 pm

Registration Training

** Pre-registration required*

Tuesday, September 2, 2008 (Cont.)

1:30 pm – 5:00 pm

Kit Stuffing

4:00 pm – 6:30 pm

ASBDC Conference Registration Open

Wednesday, September 3, 2008

7:00 am – 7:00 pm

Registration Open

8:00 am – 10:00 am

* **FranklinCovey FOCUS for Outlook Workshop**

Sponsored by FranklinCovey/ASBDC Partnership

8:00 am – 11:45 am

* **NASBITECGBP™ Certification Exam**

* **ASBDC Technology Counselor Certification Exam**

* **FranklinCovey Leadership Modular Series I**

For State/Regional Directors Only

8:00 am – 5:15 pm

* **FOCUS Facilitator Training**

Sponsored by FranklinCovey/ASBDC Partnership

* **7 Habits Facilitator Training**

Sponsored by FranklinCovey/ASBDC Partnership

8:30 am - 10:00 am

ASBDC Conference Orientation

*Sponsored by the ASBDC Professional Development
Conference Organization Committee*

8:30 am – 11:45 am

Associate State Directors Meeting

* **Access to Capital: Show Me the Money to Buy
a Franchise While Building Local Businesses,
One Opportunity at a Time**

*Sponsored by Exxon Mobil and the International
Franchise Association's Education Foundation*

* **Introduction to QuickBooks**

Sponsored by Intuit, Inc.

* **Microsoft Train-the-Trainer: Office 2007
Including Small Business Accounting**

Sponsored by Microsoft

* **Peachtree by Sage**

Sponsored by Sage Software

* **Successful Marketing: Secrets & Strategies
Training & Certification Workshop**

*Sponsored by ASBDC and Rhonda Abrams –
The Planning Shop*

10:15 am – 11:45 am

Open Workshops *(See schedule posted on ASBDC website)*

ASBDC Conference Orientation *(8:30 am program repeated)*

Sponsored by the ASBDC Professional Development/Conference Organization Committee

12:00 pm – 1:45 pm

General Session – Opening Luncheon

Sponsored by Intuit, Inc.

Wednesday, September 3, 2008 (Cont.)

2:00 pm – 5:15 pm

Workshops (See schedule posted on ASBDC website)

* **FastTrac® Listening to Your Business**

Sponsored by Ewing Marion Kauffman Foundation

* **FranklinCovey Leadership Modular Series II**

For State/Regional Directors and Associate State/Regional Directors Only

* **Quickbooks: Ask the Expert**

Sponsored by Intuit, Inc.

2:00 pm – 3:30 pm

3:45 pm – 5:15 pm

Workshops (See schedule posted on ASBDC website)

3:45 pm – 5:15 pm

ASBDC International Interest Section Meeting

5:30 pm

Exhibit Hall – Ribbon Cutting

5:30 pm – 8:00 pm

Exhibit Hall Open

5:30 pm – 7:30 pm

Welcome Reception

7:00 pm – 9:00 pm

California Directors Meeting

Thursday, September 4, 2008

7:00 am – 6:00 pm

Registration Open

7:30 am – 10:30 am

Exhibit Hall Open

8:00 am – 5:15 pm

* **FastTrac® Facilitator Certification Training** (2-day training program)

- FastTrac® NewVenture™/GrowthVenture™
- FastTrac® TechVenture™

Sponsored by Ewing Marion Kauffman Foundation

* **FranklinCovey FOCUS Facilitator Training**

Day 2 of 3 day training program

Sponsored by FranklinCovey/ASBDC Partnership

* **FranklinCovey 7 Habits Facilitator Training**

Day 2 of 3 day training program

Sponsored by FranklinCovey/ASBDC Partnership

* **NxLevel™ Instructor Certification Training** (1-day training program)

Sponsored by NxLevel Education Foundation

8:30 am – 5:15 pm

* **T-Core Competency – Intellectual Property**

Sponsored by the ASBDC Technology Interest Section

8:30 am – 10:00 am

8:30 am – 11:45 am

10:15 am – 11:45 am

Workshops (See schedule posted on ASBDC website)

Thursday, September 4, 2008 (Cont.)

12:00 pm – 1:45 pm

General Session – Luncheon

Sponsored by VistaPrint

2:00 pm – 3:30 pm

2:00 pm – 5:00 pm

3:45 pm – 5:15 pm

Workshops (*See schedule posted on ASBDC website*)

3:30 pm – 7:00 pm

Exhibit Hall Open

3:45 pm – 5:15 pm

Intuit Town Hall Meeting (*By Invitation Only*)

Sponsored by Intuit, Inc.

5:30 pm – 7:30 pm

Exhibit Hall Open

Evening

ASBDC Chicago Night on the Town

Friday, September 5, 2008

7:00 am – 7:00 pm

Registration Open

7:30 am – 10:30 pm

Exhibit Hall Open

8:00 am – 5:15 pm

* **FastTrac[®] Facilitator Certification Training** (*Day 2 of 2-day training*)

- FastTrac[®] NewVenture[™]/GrowthVenture[™]
- FastTrac[®] TechVenture[™]

Sponsored by Ewing Marion Kauffman Foundation

* **FOCUS Facilitator Training**

Day 3 of 3 day training program

Sponsored by FranklinCovey/ASBDC Partnership

* **7 Habits Facilitator Training**

Day 3 of 3 day training program

Sponsored by FranklinCovey/ASBDC Partnership

* **NxLevel[™] Instructor Certification Training** (*1-day training program*)

Sponsored by NxLevel Education Foundation

8:30 am – 5:15 pm

* **T-Core Competency – Alternative Equity Capital**

8:30 am – 10:00 am

8:30 am – 11:45 am

10:15 am – 11:45 am

Workshops (*See schedule posted on ASBDC website*)

8:30 am – 10:00 am

Regulatory Interest Section Meeting

9:00 am – 11:45 am

SBA Advisory Board Town Hall Meeting

Friday, September 5, 2008 (Cont.)

12:00 pm – 2:00 pm

Exhibit Hall Open

2:00 pm – 4:00 pm

* **FranklinCovey FOCUS for Outlook Workshop**

Sponsored by FranklinCovey/ASBDC Partnership

2:00 pm – 3:30 pm

2:00 pm – 5:15 pm

3:45 pm – 5:15 pm

Workshops (*See schedule posted on ASBDC website*)

2:00 pm – 3:30 pm

Agricultural & Rural Interest Section Meeting

2:00 pm – 6:00 pm

Dismantle Exhibit Hall

3:45 pm – 5:15 pm

EDMIS Meeting

5:30 pm – 6:30 pm

State Star Reception

By Invitation Only

6:00 pm – 7:00 pm

ASBDC Reception

Cash Bar

7:00 pm – 9:15 pm

ASBDC Closing Banquet